



YOUTH APATHY IN THE 2024 ELECTION

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Research Question

How does youth voter apathy impact vital aspects of elections, including turnout and comprehension of policy issues, particularly in the 2024 election?

Methodology

Date: November 19-20, 2024

Sample size: 951

Method: Online Panel provided by CINT.

Margin Of Error: +/- 3.10%.

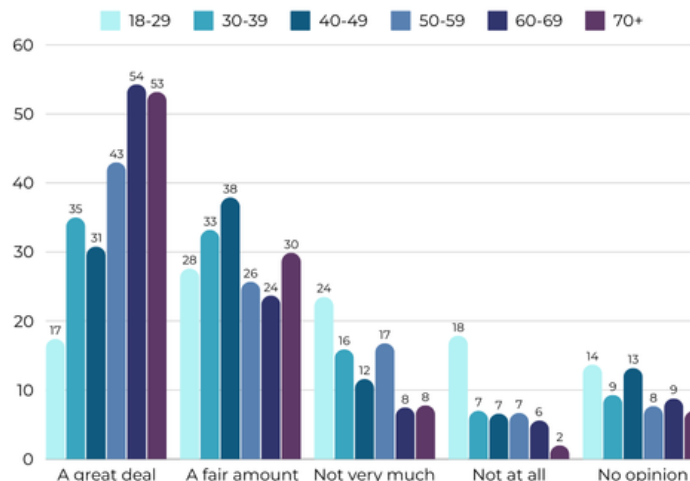
The data sets were weighted by age, gender, education level, race/ethnicity (U.S. Census Bureau, 2022), and party registration (NBC Exit Polls, 2024).

Limitations

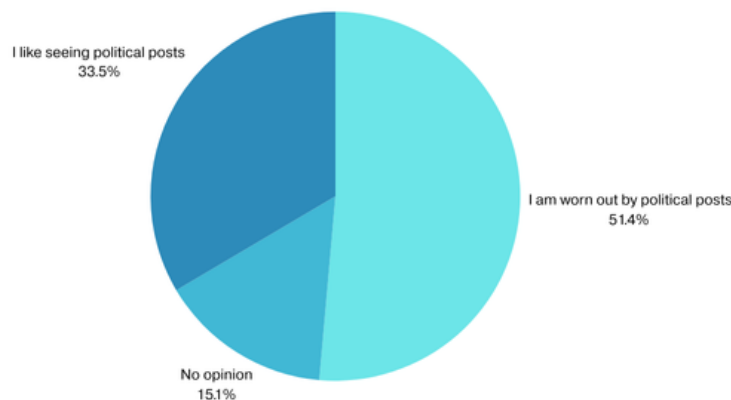
The survey's focus on voter attitudes during the 2024 election may not capture long-term trends or broader electoral behaviors. It excluded non-registered voters, overlooked factors like misinformation and voter registration barriers, and briefly touched on social media's role without depth.

Results

How much do you trust the results of the 2024 presidential election?



Thinking about the posts and discussions you see on social media about politics and the 2024 election, which comes closer to your view(18-29):



Key Findings

- **80% of 18-29 year-olds** believe that the Democratic Party, The Republican Party, or both are out of touch with the average voter.
- **34% of 18-29 year-olds** found the Republican Party out of touch and, **24%** found the Democratic Party to be out of touch, **22%** believed both major parties were disconnected, contributing to **80% seeing one or both as out of touch.**
- The 2024 Democratic presidential campaign made **49.2% of 18-29 year olds feel “neutral”**, the highest category among 18-29 year olds by 30 points
- The 2024 Republican presidential campaign made **40.6% of 18-29 year olds feel “neutral”**, the highest category among 18-29 year olds by 21 points

Future Research

Suggested research questions include: How do attitudes toward democracy and political parties differ among young voters across smaller age clusters (18-21, 22-25, 26-29)? What are the primary reasons non-voters within the 18-29 age range choose not to participate in national elections, and how do these reasons vary by age group?